



COUNCIL AGENDA: 04-20-10
ITEM: 2.14

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC
City Clerk

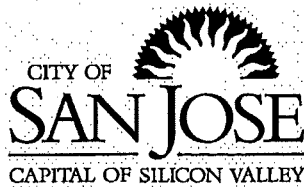
**SUBJECT: HISTORIC LANDMARKS
COMMISSION PHOTO CONTEST**

DATE: 04-15-10

RECOMMENDATION

As recommended by the Rules and Open Government Committee on April 14, 2010 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the Council District 9 sponsorship of a reception honoring the Historic Landmarks Commission Photo Contest as a City Council sponsored Special Event; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC

SUBJECT: SEE BELOW

DATE: April 8, 2010

**SUBJECT: APPROVAL OF THE HISTORIC LANDMARKS COMMISSION PHOTO
CONTEST AS A CITY SPONSORED SPECIAL EVENT TO EXPEND CITY
FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE
EVENT**

RECOMMENDATION

1. Approve the Council District 9 sponsorship of a reception honoring the Historic Landmarks Commission Photo Contest as a City Council sponsored Special Event.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the April 20 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

As a part of Historic Preservation month in May, the Historic Landmarks Commission is sponsoring a photo contest. The contest seeks images that capture and highlight historically significant properties that contribute to the character of San Jose. A reception sponsored by Vice-Mayor Judy Chirco, District 9, honoring the winning entries will be held in the City Hall Rotunda on Tuesday, May 18 from 5:30 to 7:00 p.m., prior to the evening Council meeting. The activity involves staff support by City departments including Planning, Building, and Code Enforcement.

ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events and will enable Council District 9, City staff, the HLC, and the Office of the City Clerk to proceed with the event. Council District 9 may be using District funds to pay some expenses for the event. In compliance with existing fundraising disclosure requirements, Vice Mayor Chirco will report any cash or in-kind donations received for the events on her Disclosure of Fundraising Report. If cash donations are received, the

HONORABLE MAYOR AND CITY COUNCIL

April 8, 2010

Subject: Approval of Historic Landmarks Commission Photo Contest as a Special Event

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Office of the City Clerk will deposit the funds to the City's Gift Trust fund and follow the City's normal cash collection procedures. After the event, our office, in consultation with District 9, will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Vice Mayor Chirco will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the April 14 Rules Committee and April 20, 2010 Council Agendas.


- ☐ **Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. (Required: Website Posting)
- ☐ **Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. (Required: E-mail and Website Posting)
- ☐ **Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. (Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.


LEE PRICE, MMC
City Clerk

For questions, please contact Dennis Hawkins, Assistant City Clerk, at (408) 535-1275.